

VERMONT FARMERS MARKET/RUTLAND, VT

BOARD OF DIRECTORS MEETING 1/12/21 6 PM @ VFFC

Attendees present in person and via video and conference call

Board members present : Paul Horton, (president), Daniel Pol (Vice President), Sue Brown, Charlie Brown, Victoria Covarrubias, Wendy Jennejahn, Rachel Yoder.

Others present: Lori Pinkowski, (market manager), Ann Finley (secretary/ VFM vendor) Morgan Haynes (VFM treasurer) John Ingerson, Keith Knapp (vfm vendors) Chris Keyser (VFFC treasurer).

Board members Absent: Lindsay Courcelle Quorum present- yes

Chris Keyser spoke about the changes that have been made within the VFFC, He gave a summary of their business plan and estimated revenue for the coming year.

Paul read resignation letter from Jan and asked for someone to take notes. It was decided Ann Finley would take the notes.

Charlie asked to approve minutes from the last meeting with addendum added that the fish vendor approved for the winter market was made using special consideration due to pandemic and is not a normal approved vendor, Sue Brown seconded, all agreed.

Paul asked about moving \$5000 from savings back into main account.

Charlie Brown made a motion for Ann Finley (SimplyAnn) to become new secretary. Daniel seconded. All agreed.

Market Managers Report: Lori explained she started with approx 38 vendors and is down to 34 full time vendors. With several new daily vendors. Vendors have started inquiring about summer market. Victoria suggested a deadline of April 1st for full time vendors to let Lori know if they are attending or not for spots being held. Lori also let everyone know the market phone isn't working correctly and she is working on getting it fixed. Also the laptop she uses has slowed down significantly and she is afraid it's on its last legs.

Treasures Report, Morgan Went over the profit and loss statement for the year 2020 and the outcome of the virtual holiday shows. The shows were an overall pleasant experience for all involved. Few changes would be made for future virtual shows. Morgan also brought up updating the markets website and the possibility of adding a way for vendors to pay their fees on the website. This will be revisited at next meeting, after more details are gotten.

Morgan also brought up for future virtual shows and special shows she will make a separate Facebook page.

Advertising future advertising for winter and summer markets were discussed. Possibly more radio spots and the same plus more newspaper ads.

Old Business, After much discussion among board members , Sue Brown made a motion to remove Jeffrey Jackson from the board since he hasn't been in contact or at a meeting in a yr. Victoria seconded motion all agreed.

Wendy brought up the need for better wording added to the acceptance of the fish vendor as it was special circumstances that brought about him being accepted, an addendum was added to the last meeting minutes.

Annual meeting dates were discussed and put on hold until the next meeting in February.

New Business, Sue Brown brought up changes that could be made to the policy for vendor payments. A predetermined date that fees must be paid by, If not paid by that date a \$20 additional fee will be added. This will be discussed in further detail at next meeting.

Sue made a motion to update website, Victoria seconded, all agreed.

Sue brought up John Ingerson's desire to join the board. Paul asked he attend the next couple meetings before any decisions are made.

Sue also brought up some possible changes to Fair Haven Market. After discussion, the market remains unchanged at this time

Lori mentioned some vendors had requested they would like to be able to see the minutes from the board meetings. Morgan suggested she could add a url link to the minutes that Lori could add to her weekly newsletter.

Meeting was adjourned at 8:20 Next meeting 2/23/21 @ 6:00 Submitted by Ann Finley, secretary

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